

HEAVY METALS

Gold has certainly lost some of its shine; panic selling has set in with the worst 2 day loss in 30 years. Gold is off of its recent high of \$1791.75 set October 4, 2012. Gold could continue to decline to levels of 1300 to 1450. But we say "so what!" do you like to buy things when they are expensive or on sale? Central banks are buyers right now having increased gold purchasing by 16% due to the risks associated with the dollar, the euro and the yen.

Goldman Sachs publicly flogged gold this week which is a contradiction in itself. The firm almost never says one thing without trading in the opposite.

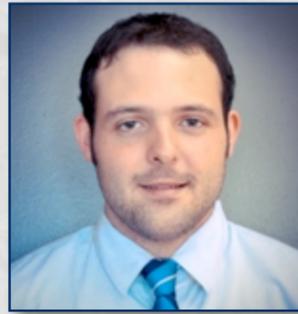
Interest rates are at near historic lows and three of the worlds major currencies are in danger of failing: the US dollar, the euro and the yen. That means a lot of money has to find its way to safety and the preservation of value.

The bears are buying. Insiders are buying and investors like us are buying.

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Johnny Zappitelli is currently enrolled in the GIA Diamond Certification course; his long-term goal is to earn the degree of Gemologist. This will provide OHC the ability to grade diamonds as well as purchase and sell.
Good luck Johnny!

OLD HILLIARD
COIN &
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Hours:
Monday-Friday 8:00am-5:00pm,
Saturday 9:00am-5:00pm,
Sunday 10:00am-4:00pm

"Have a collection of coins and want to know what the value is? Would you like to sell? We are always buying currency, coins and bullion as well as all scrape gold and silver."

Member of the American Numismatic Association
Member of the Industry Council of Tangible Assets (ICTA)
Member of the National Silver Dollar Roundtable
Members of Numismatic Grading Corporation (NGC)
Members of Professional Coin Grading Services (PCGS)
Member of the Better Business Bureau (BBB)

For up-to-date inventory and photos, please visit:
www.oldhilliardcoin.com

APRIL 15, 2013

Collecting Chatter

To all Coin Enthusiasts:

We are excited to introduce to you, along with our loyal coin club members, the very first edition of our monthly newsletter. Our goal is to keep you current on trends in the marketplace, happenings at the gallery, updates to our inventory, art news and stories of family.

John Zappitelli, the founder of Old Hilliard Coin and Fine Art is a Certified Public Accountant, practicing in Hilliard, Ohio since 1990. John is a lifetime collector and investor of certified numismatic and rare coins, as well as gold and silver bullion. Old Hilliard Coin & Fine Art, LLC opened in 2010, offering the advantages of investing in certified collectible rare coins, bullion and more. *Such investments allow customers to diversify and build wealth at their discretion. Most of all, coin collecting is fun!*

John was introduced to coin collecting as a small child. His father, **Gene Zappitelli**, would bring him to coin shows and auctions at an early age. John continued collecting and saving throughout his youth. John had a paper route, as many young boys did, and would scavenge the change he collected in hopes of finding silver and key date coins. He also collected beer cans with his brother, and amassed a collection large enough to completely cover the walls of their basement from floor to ceiling. John's bullion interest began as a young adult, in the 1980's, when he invested in silver bullion at around \$2.00/oz.



John's father, Gene Zappitelli, Senior Advisor, still actively follows the coin and all other financial markets.

Wanting to diversify his own investment portfolio to include tangible assets, John became serious about collecting roughly 10 years ago. It began with fine art, which we will discuss in further issues, and led to revisiting the a collection of his youth... COINS.

As many do, John became interested in building a complete Certified Morgan Silver Dollar collection. Morgan Silver Dollars are the "Face of Coin Collecting," and obtaining the complete collection has proven to be a solid investment historically. Beneficially, building the entire collection is challenging as some key dates have become harder and harder to find.

We hope that by sharing with you our enthusiasm and love of collecting, you too will want to start or continue to build your own collection and wealth opportunity. We will strive to offer the best coins and bullion products available.

Thank you for your trust.

Buying & Selling
Gold/Silver Bullion and
US & Foreign Numismatic
Precious Metals & Coins
OLD HILLIARD
COIN &
FINE ART
Come Visit our Gallery!

4th Annual
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Voted #1 art gallery in Central Ohio by the
Columbus Dispatch's 2012 Reader's Choice Award



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For up-to-date inventory and photos, please visit:
www.oldhilliardcoin.com

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ABOUT MORGAN SILVER DOLLAR COLLECTING

Silver, Morgan dollars and the Wild West! These coins literally tell the story of the American west and the families who made it their home. Consisting of 90% silver and weighing in at 3/4 of an ounce, these large handsome coins were struck for 27 years, from 1878 through 1904 and one final time in 1921.

First at the Philadelphia, Carson City and San Francisco Mints in 1878, then the New Orleans Mint reopened for dollar production in 1879, and were also struck at the Denver Mint in 1921. The Carson City Mint was continually beset with problems, including allegations of poor refining practices and relatively high costs. Despite this, the Carson City Mint turned out Morgan's of exceptional sharpness and overall quality from 1878 to 1885 and again from 1889 to 1893. These coins are certainly collector favorites today.

Building a collection of quality, you would be wise to purchase Certified graded coins from a trusted dealer. We recommend coins from two specific grading houses, PCGS and NGC. A complete Morgan set of date and mint marks will contain almost 100 coins. You should also consider the various storage options, including Morgan Dollar albums.

Historically, more Morgan Silver Dollars have been struck than any other numismatic coin on the market. They are affordable, and you can anticipate spending \$65 for a common date MS-60, and roughly \$1,000 to \$4000 for most MS-65 Proofs. Many Morgan's in the MS-61 to MS-63 range can be purchased between \$66.00 and \$420.00. Numerous reference material items are available about Morgan Silver Dollar collecting, but most significant is their price performance! Not typically a true collector's first priority, but lets face it, we can't ignore it!

Morgan Silver Dollars hold a substantial edge over most competitors. Since the mid 1950's, prices for mint-state Morgan Dollars have been on a steady virtually uphill climb. Annual appreciation rates of 15 to 25 percent are common. No other US coin can match the longterm profitability and stability of the Morgan Silver Dollar.

Before you begin your collection, consider a buying strategy. Be specific! Don't make a mad grab for whatever coin comes your way. We strongly recommend Mint State (MS) coins of MS-61 or above certified by PCGS or NGC. Of course, your financial wherewithal will ultimately determine the grade you can collect. Once you have this determined, choose a specific mint, for example just "S" mint coins or the ever popular "CC" coins.

As you gain knowledge and experience, then add mints and dates. The point is to keep your collection focused. It can be easier and less frustrating to work with a dealer such as ourselves, as we can help in obtaining key dates that are harder and harder to find, helping you learn more about a truly rewarding hobby.

Ultimately, we enjoy the hunt and we want you to enjoy building your collection as well!



SPARE CHANGE



Christopher Joslin
...at his own risk
May 31, 2013

Artist's reception for Christopher Joslin will be held on Friday, May 31st 4:00pm-8:00pm. Stop in to view more than 30 works by Christopher that will be available for purchase.

Join Old Hilliard Coin & Fine Art in Celebration of 2013 National Coin Week, April 21-27



The 90th annual National Coin Week is being celebrated April 21-27, 2013 with the theme "Buffalo Nickel

Centennial: Black Diamond Shines Again." Events and activities will focus on the Buffalo/Indian Head nickel (1913-1938). Black Diamond was the name of the bison that likely served as the model for the coin's iconic reverse. OHC is celebrating National Coin Week with the following specials: *All rolls of Buffalo Nickels, Buffalo Nickel collecting books and Buffalo Nickel library books available at a 10% savings all month!*

Get your child involved! Have your child send a drawing of the Black Diamond Bison for a chance to win a Buffalo Nickel collecting book that contains numerous Buffalo Nickels and a Buffalo Nickel library book. The winning artwork will be framed and displayed in our gallery. Get your child started building their own collection! The winner will be chosen April 27th.

CONGRATULATIONS

Cody Hall of Hilliard was the winner of our "Pick the Winning Egg" contest. He is new to collecting and we were happy to get him started. The basket contained lots of chocolate and a 1oz .999 silver round. Thanks for participating Cody!

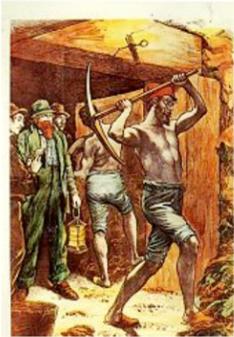


1794 Silver Dollar sets 10 Million+ World Record at Stacks Bowers Auction in New York



On January 24, 2013, history was made at the Stack's Bowers Galleries when the sale of a 1794 Flowing Hair Silver dollar, a superb Gem Specimen example, the finest known to exist, reached the new world-record price for any coin of \$10,016,875.00. "While it is known that the value of the American dollar has depreciated over the years, here is a dollar that has increased in value beyond the wildest of anyone's dreams" said Chris Napolitano, President of Stack's Bowers Galleries.

Our Inventory of Certified Morgan Silver Dollars



THE CARSON CITY SILVER DOLLARS THE LAST OF A LEGACY

1878-CC, NGC, MS62 - \$275.00	1884, NGC, MS64 - \$65.00	1890-O, NGC, MS64 - \$295.00
1879-S, NGC, MS61 - \$55.00	1883-CC, PCGS, MS-62 - \$225.00	1890-S, NGC, MS64 - \$300.00
1879-S, NGC, MS62 - \$80.00	1884-O, NGC, MS-63 - \$70.00	1895-O, NGC, VG-10 - \$375.00
1879-S, NGC, MS64 - \$105.00	1884-O, PCGS, MS-64 - \$115.00	1896, NGC, MS61 - \$55.00
1880-CC, NGC, MS63 - \$600.00	1885-PCGS, MS-64 - \$105.00	1896, NGC, MS64 - \$125.00
1880-S, NGC, MS62 - \$55.00	1885-CC, NGC, MS63 - \$720.00	1896, PCGS, MS64 - \$115.00
1880-S, NGC, MS63 PL - \$80.00	1885-O, PCGS, MS64 - \$105.00	1897, PCGS, MS64 - \$115.00
1880-S, PCGS, MS64 - \$125.00	1885-O, NGC, MS63 - \$85.00	1898, NGC, AU55 - \$55.00
1881-S, PCGS, MS64 - \$105.00	1886, NGC, AU58 - \$50.00	1898, PCGS, MS64 - \$115.00
1881-S, NGC, MS64 - \$105.00	1886, NGC, MS62 - \$60.00	1898-O, NGC, MS64 - \$85.00
1881-S, PCGS, MS63 - \$82.50	1886, PCGS, MS64 - \$105.00	1898-0, PCGS, MS64-\$105.00
1882, NGC, MS62 - \$65.00	1887, NGC, MS63 - \$65.00	1899-O, NGC, MS64 - \$100.00
1882, PCGS, MS64 - \$130.00	1887, PCGS, MS64 - \$105.00	1900, PCGS, MS64 - \$105.00
1882-CC, PCGS, MS62 - \$235.00	1887-S, NGC, MS64 - \$660.00	1900-O, NGC, MS64 - \$100.00
1882-S, PCGS, MS64 - \$115.00	1888, PCGS, MS64 - \$105.00	1900-O, PCGS, MS64 - \$105.00
1882-S, NGC, MS62 - \$65.00	1888, NGC, MS62 - \$60.00	1901-O, PCGS, MS64 - \$105.00
1882-S, NGC, MS64 - \$125.00	1888-O, PCGS, MS64 - \$120.00	1902-O, PCGS, MS64 - \$125.00
1883, PCGS, MS64 - \$115.00	1889, PCGS, MS6 - \$115.00	1904-O, NGC, MS64 - \$90.00
1883, NGC, MS63 - \$75.00	1889, NGC, MS61 - \$55.00	1904-O, PCGS, MS64 - \$105.00
1883-CC, PCGS, MS62 - \$225.00	1889, NGC, MS63 - \$80.00	Roll of Choice BU
1883-O, NGC, MS61 - \$55.00	1889, NGC, MS64 - \$100.00	(Brilliant Uncirculated) Morgan Dollars, 1880-0 - \$1,250.00
1883-O, NGC, MS64 - \$90.00	1889-S, NGC, MS62 - \$250.00	
1883-O, PCGS, MS64 - \$105.00	1889-S, PCGS, MS63 - \$360.00	

Want to make a monthly investment or build a collection the easy way? Join one of our monthly Coin Clubs and let us help you build your collection and wealth!

OLD HILLIARD COIN & FINE ART Coin Club Membership Information

Name _____

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Telephone Number _____

Email Address _____

Club Choice _____

Credit Card# _____ Security Code _____

Expiration Date _____